

BENEFITS & PARTNERSHIPS



DESERT MOMENTS

Share your photos and videos with us

Do you enjoy taking photos or capturing short videos during your travels? Then our Explorer Bonus might be perfect for you. If you provide us with selected photos or video footage after your tour, we will thank you with a discount of EUR 25 to EUR 75 on your trip.

There is no need for professional productions - authentic impressions, genuine moments, and personal perspectives are often far more valuable. By sharing your content, you help future travellers discover West Africa through the experiences you had with us.



DESERT MOMENTS PLUS

Tour Content & Social Media Tagging

Our Ambassador Program is designed for travelers who not only want to document their experiences but also share them with their community. In addition to sharing photos and videos, we'd love to see social media posts or stories that tag our company.

As a thank you, you'll receive an extended discount on your tour and become part of our growing travel community. Authenticity is particularly important to us—honest impressions and genuine travel experiences are at the heart of what we do.



NOMAD ALLIANCE

Long-Term Partnerships for Creators & Influencers

Do you run a travel blog, social media channel, or an engaged community interested in adventure travel and West Africa? Then our Expedition Partner Program may be the perfect fit for you.



We believe in long-term partnerships rather than one-off promotions. As a partner, you will receive individual discount codes or affiliate opportunities and benefit financially from every booking generated through your audience.

At the same time, we support you with insider knowledge, local contacts, and unique travel experiences.

Our goal: to **create authentic content together** that truly inspires people.



CREATOR TRIP

Your Travel Idea – Organised Together

Would you like to lead your own group to West Africa? Whether you are a photographer, travel blogger, content creator, or simply a passionate Africa traveller, we can work with you to create customised partner expeditions under your own name.

We take care of the local organisation, vehicles, accommodation, guides, and logistics, allowing you to focus on your community and the travel experience itself. From desert expeditions in Mauritania to birdwatching tours in Senegal or river adventures in The Gambia, together we create exceptional journeys with a personal touch.

Your vision. Our expertise. One shared expedition.

